



Call for Application

eLearning Course Development Consultant (Revision of the Data Demand and Information Use Course)

Background

Health Strat is an indigenous public health organization specializing in designing and implementing innovative health system solutions. Health Strat implements donor funded programs in HIV/TB/RMNCAH/FP in Kenya, at both the national and county levels.

Monitoring and Evaluation & Strategic Information Systems (MESIS) Project is a project led by Health Strat in partnership with the National and AIDS STI Control Program (NASCOP) and the University of Nairobi, with funding from the U.S. Centres for Disease Control and Prevention (CDC). The project supports enhancing strategic information capacity for HIV/AIDS programs towards sustaining epidemic control in Kenya through monitoring and evaluation (M&E) and data science. Under the MESIS Project, Health Strat has been hosting HIV Monitoring and Evaluation eLearning Courses and is currently reviewing the Data Demand and Information Use (DDIU) eCourse. As such, we are seeking the services of an **eLearning Course Development Expert in Revision of the DDIU eCourse** to design and develop engaging online learning materials that align with the learning objectives the course.

Specific Aims

1. Understand the target audience, subject matter and learning objectives of the DDIU eCourse.
2. Review the current DDIU eCourse and recommend changes/updates to ensure accuracy, clarity and relevance.
3. Develop a proposal on how the changes will be effected in the eLearning course
4. Through consultation with Health Strat and subject matter experts, update the DDIU eCourse content while ensuring multimedia access. The consultant should also ensure that the course can be undertaken in both online and offline modes having high-quality audio and video, interactive quizzes and assessments, and transcript versions of the course content.
5. In consultation with Health Strat and NASCOP, conduct a pilot of the revised course and incorporate recommendations given, as appropriate.
6. Hand over all raw and final eLearning course development materials including SCORM files, etc. to the Health Strat team.

Expected Deliverables

The consultant/Team will be expected to deliver the following:

- An updated DDIU eCourse
- All raw and final course materials such as the PowerPoint presentations, SCORM files, etc.

Duration

It is expected that the eLearning course development will take **35 working days**.



Specifications

The Consultant(s) should meet the following requirements:

- Have a strong understanding of instructional design and adult learning principles.
- Experience with learning management systems especially Moodle and eLearning authoring tools specifically, Articulate.
- Demonstrate experience in development of eLearning courses. Demonstration of skill and proficiency in development of effective and interactive online content creation.
- Demonstrate ability to produce high quality audios and videos including the use of appropriate tools for noise cancellation and e-learning authoring tools and learning management systems
- Possessing technical knowledge and experience in health; more specifically in HIV as well as data management will be an added advantage.

The lead consultant(s) should meet the following requirements:

- Have a Bachelor's degree in Instructional design, Education, Information Technology, Learning and Curriculum Design or other related courses. Possession of a degree in Medical Statistics, Monitoring and Evaluation, or other health related courses will be an added advantage.
- At least 4 years experience in development of eLearning courses and use of eLearning design tools.
- Demonstrate ability to produce high quality videos and online content.
- Demonstrable experience in development of curricula and course construction will be an added advantage.
- Possess high level work ethic, attention to detail and product excellence.
- Excellent verbal and written communication skills with the ability to clearly and succinctly articulate ideas.
- Ability to work under tight timelines and with a multidisciplinary team.

The applicant proposals will be evaluated according to the following criteria:

#	Application Component	Reference Documents from Applications	Max Score
1	Technical Proposal	Technical Proposal including proposed plan of work	25%
2	Financial Proposal	Financial Proposal	10%
3	Proposed personnel for the assignment	Curriculum Vitae's of proposed team members with the following skills: - Instructional Design, IT, Med Stats, etc. desirable	15%



		- eLearning authoring tools such as Articulate and LMS especially Moodle - audio and video recording	
4	Technical Capacity	- Projects previously undertaken - Mention of equipment owned including noise cancellation and video recording equipment	20%
5	Demonstrated evidence of previous similar assignments and contactable references related to current assignment	Referees and samples of previous work submitted	30%
Total Score			100%

To apply:

Interested consultants who meet the criteria above should submit a **technical and financial proposal** to: recruitment@healthstrat.co.ke by **August 29, 2024** at **5:00P.M.**

The submission of the detailed technical and financial proposal should take into account the following points:

- A letter of interest stating that you are eligible for the assignment.
- A technical proposal clearly indicating description of the proposed approach to be used and a schedule of planned activities within the provided timelines.
- A cost proposal with a clear payment schedule based on the activity plan and key project milestones
- CV of the individual/s to undertake the assignment.
- Three referees.
- Evidence of work previously done.

Incomplete applications and applications received after specified deadline will not be considered. Only shortlisted candidates will be contacted.